

CONFIDENTMARKETER

GROWTH BEYOND BUSINESS, INSIGHT BEYOND COMPARE.

www.confidentmarketer.com

Getting Started Confidential Survey

Name:

Spouse or partner's name, if any:

Business name:

What legal form is your business? (sole owner, LLC, etc.)

What is your business street address?

What is your home street address?

Business Phone:

Cell Phone:

Home Phone:

Fax:

Your birthday (month and day only):

Best e-mail address to reach you personally:

Does your business have a website? If so, what is it?

Do you have more than one website? If so, please list them.

How long have you owned this business?

Have you owned previous businesses? If so, what were they?

Please list 3 to 5 topics that you are frustrated with or feel you need help with to build your business:

Do you feel that you have adequate support from your family and friends for what you do? If not, please comment why.

What are you doing right now on a consistent basis to market your business?

How pressed for time do you feel on the average day?

<low> 1 2 3 4 5 6 7 8 9 10 <high>

Please give me your "who and do what" statement for your business (your 30 second speech or elevator speech).

In what way would working with me benefit you the most? (If you don't know until we talk, that's OK, too!)

- ☐ Business Mentorship Program (group)
- ☐ Business Mentorship Program (one-on-one)
- ☐ Private, one-on-one VIP Business Retreat day (live ____ virtual ____)
- ☐ Private, half-day one-on-one Critical Strategies session (live ____ virtual ____)
- ☐ Not sure until we talk

How committed can you be to a business mentoring program?

<low> 1 2 3 4 5 6 7 8 9 10 <high>

Are you supporting yourself with your business income right now?

Please check the topics below that you need to know more about for your business.

- ☐ Visioning - what is a vision board and how does it change me?
- ☐ Family - how to get support for my business from family and friends
- ☐ Decision making - how to know if I'm making the best decision
- ☐ Negotiation - how to deal with customers and vendors and not leave money on the table
- ☐ Social Media - how to best use it to soft market my business
- ☐ Time Management - how to run a business and not feel exhausted
- ☐ Website - How to design a website that brings prospects to my business
- ☐ Blogging - Why should I blog and how does it help my business
- ☐ Speaking - How to talk about what I do easily and with confidence
- ☐ Fatigue - How to get out of feeling too busy and too tired all the time
- ☐ Marketing - How to put together a usable and simple marketing plan
- ☐ Strategic planning - How to think about and plan for my business a year or more out
- ☐ Intuition - How to foster and use intuition in my business
- ☐ Trends - What are the new trends in small business?
- ☐ Other _____

What else do you want me to know about you and your business?

I have read Sue's Confident Marketer Manifesto, Four Foundations for the Business You Desire. ☐ (Yes)

Your signature _____

Please return by e-mail to sue@confidentmarketer.com. Thank you!